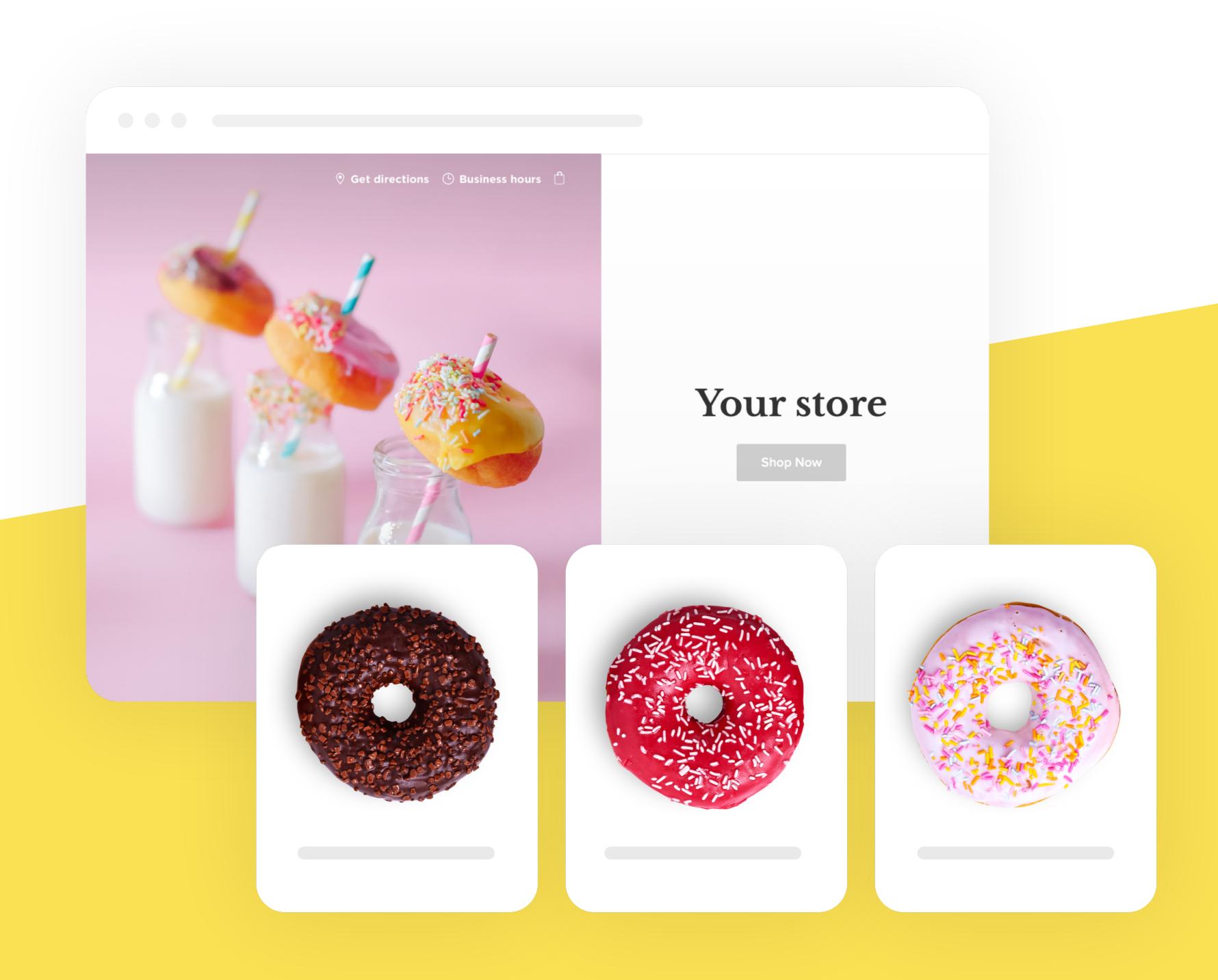


How Merchants Can Use E-commerce





Restaurants



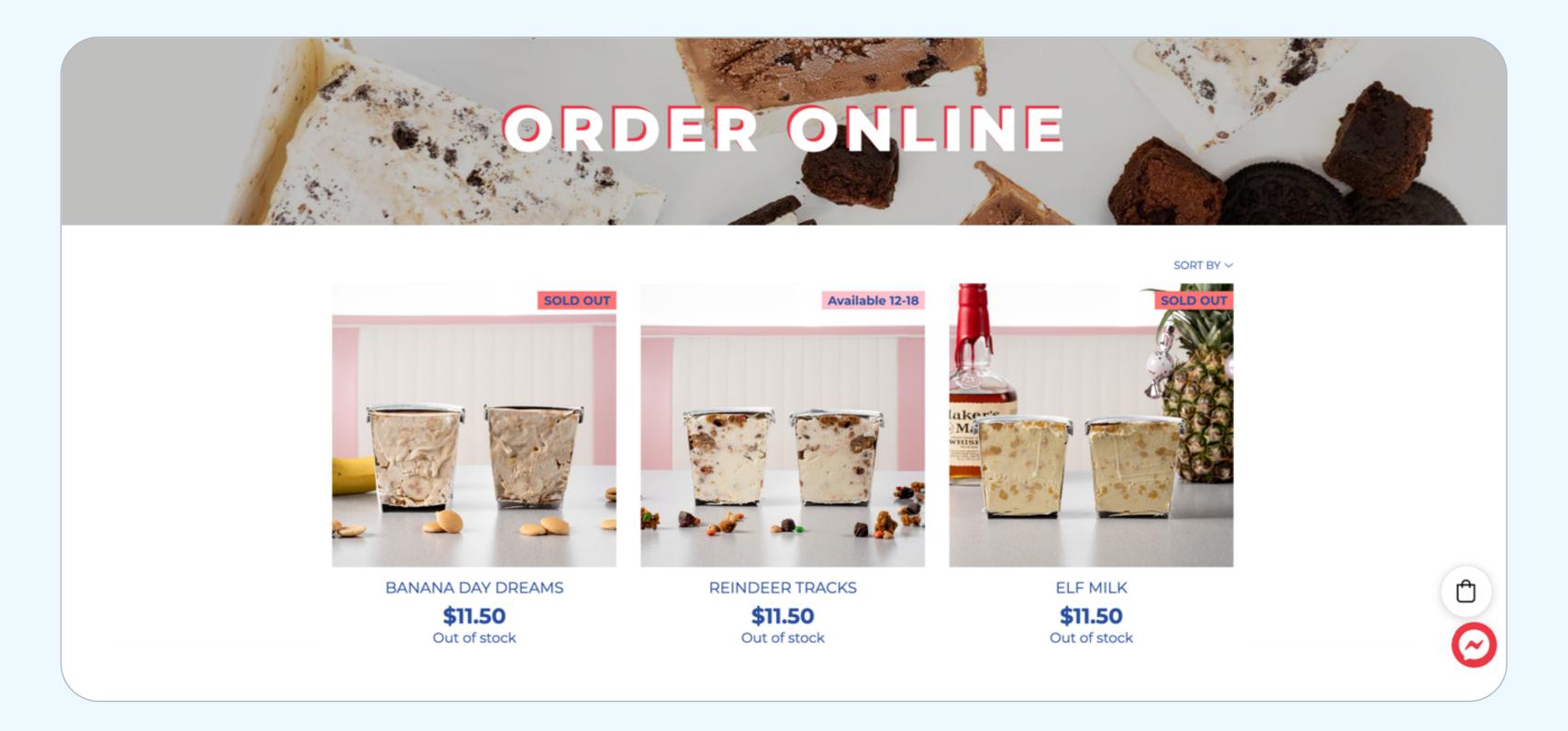
How can I use e-commerce for a restaurant?

- Helpful with limited or restricted in-person dining
- Choose from a variety of delivery options including free delivery over a certain amount and variable rates based on preset delivery zones
- Set specific store hours and fulfillment times
- Add menu items as individual products and display them using custom categories and images

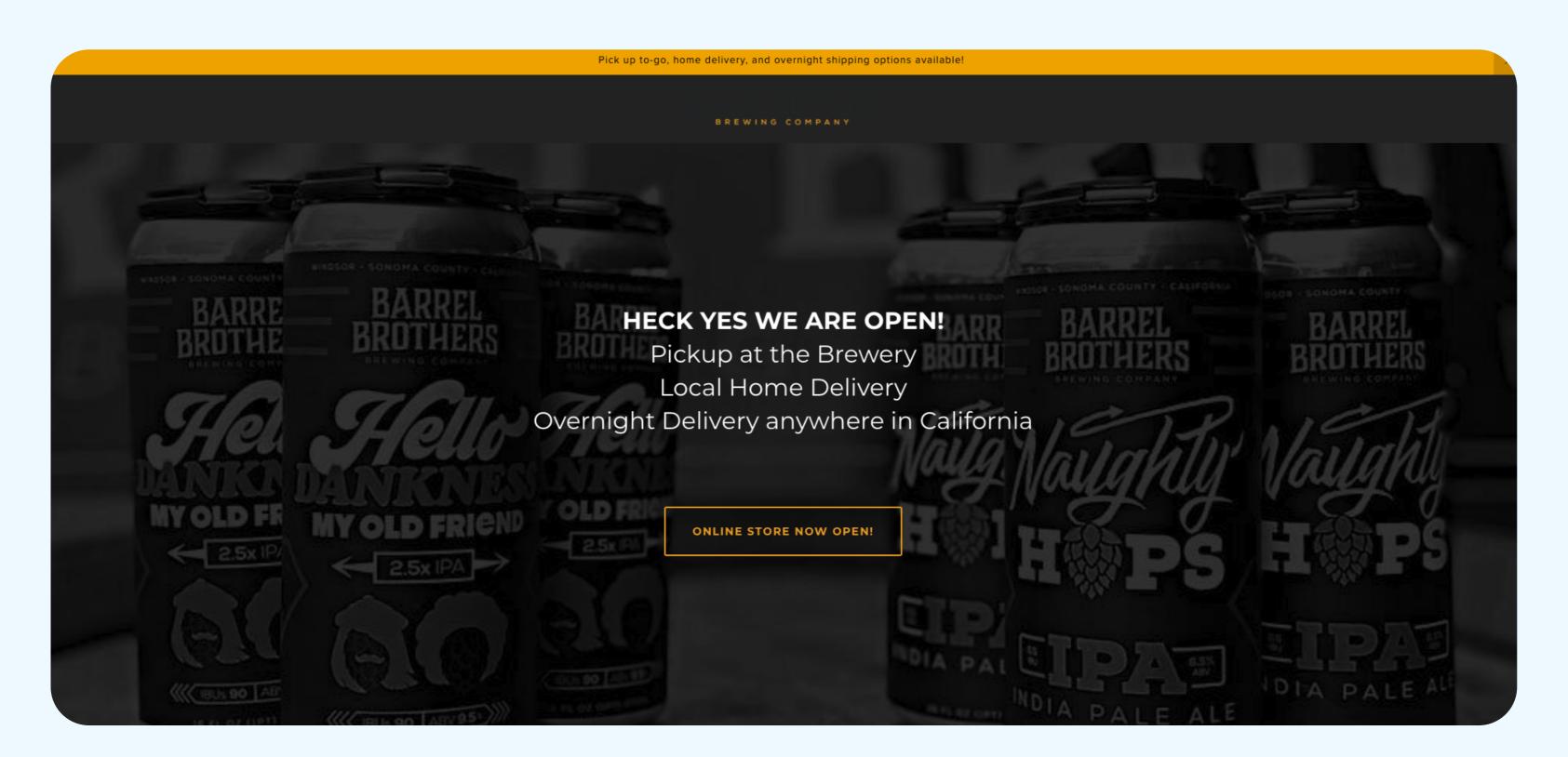
- Curbside Pickup
- Local Delivery & Mapping
- Customizable Menus
- Buy Now Button



- Dan the Man Cooking
- Atomic Creamery



Barrel Brothers Brewing





Apparel & Accessories

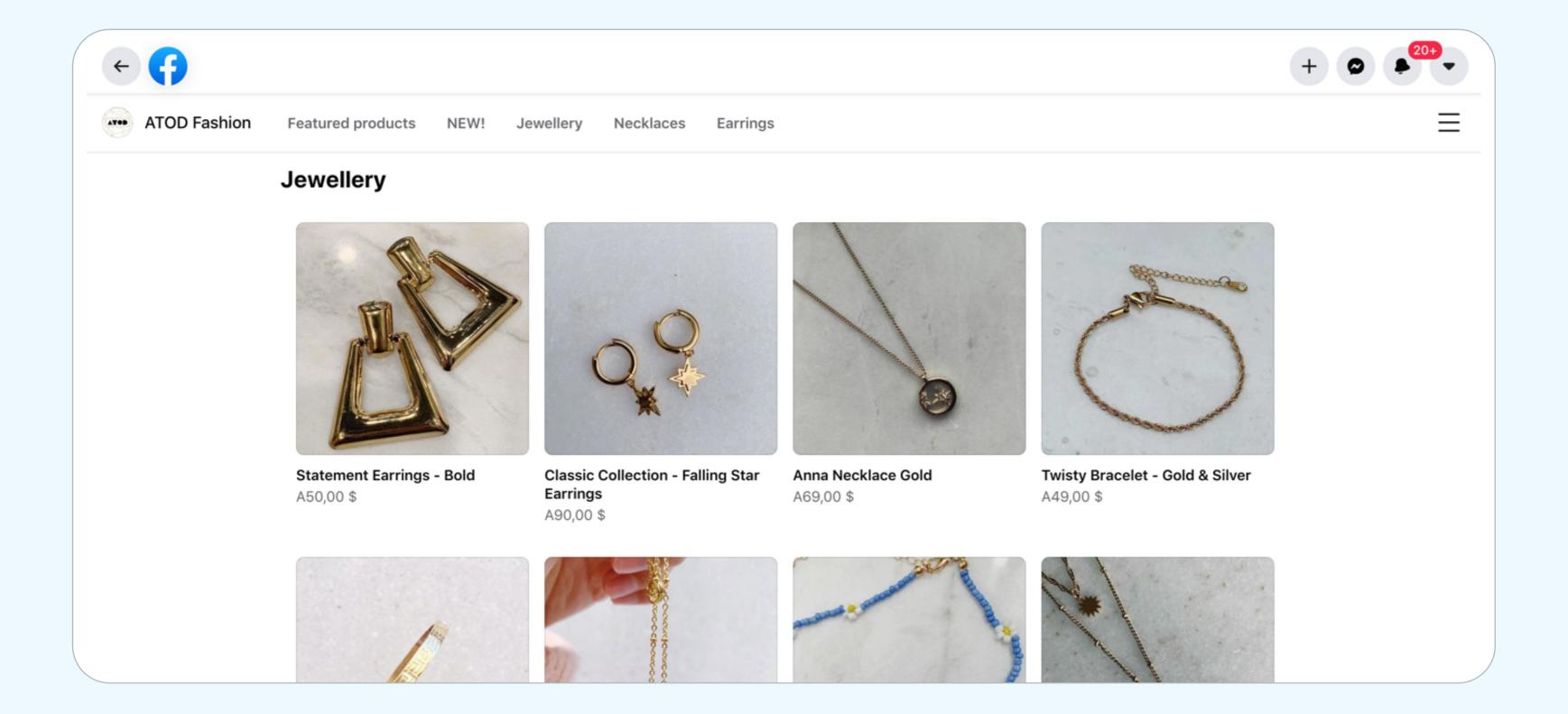
How can a clothing business benefit from using e-commerce?

- Sync your online store to sell on Facebook and IG
- Add variation selection based on size, color, and design
- Easily organize product navigation for customers
- Use automated marketing emails with push notifications to make instant sales

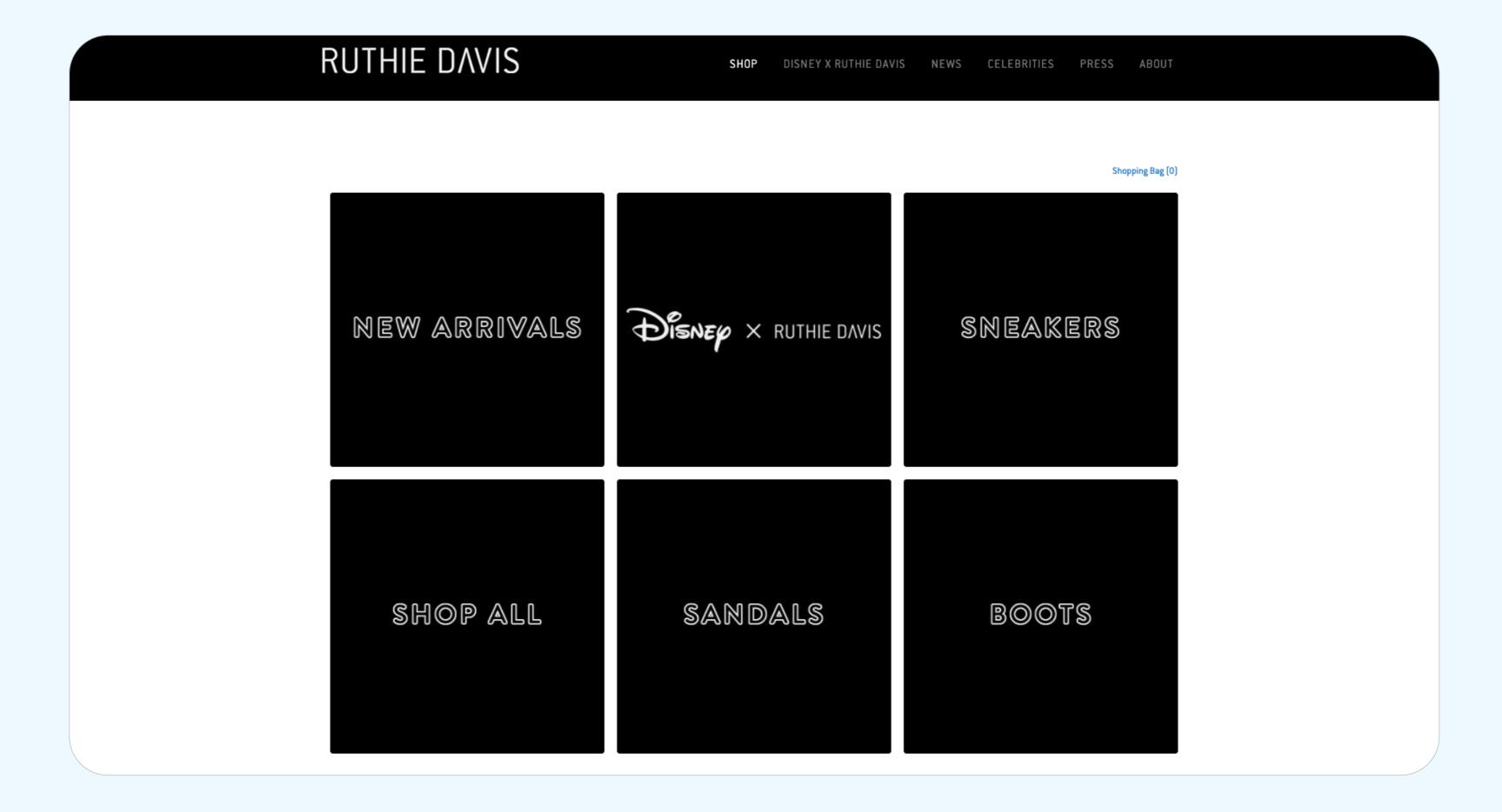
- Social Seling (FB & IG)
- Automated Abadoned Cart Recovery



- Julia Rose Boston
- A Touch of Dutch



Ruthie Davis







I'm a fitness instructor, can I start an e-commerce business?

- Use your social following or community support to launch products, guides, or specialized training sessions
- Offer downloadable meal prep guides
- Create custom workout plans available for purchase for niche fitness groups/individuals
- Share customer success and reviews directly on your online store

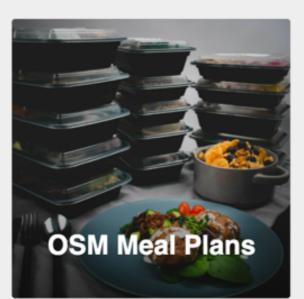
- Digital Goods
- Gift Cards give the gift of health!



On Season Meals



You are now ordering for the week of 1/3. Orders are due by Wednesday 12/30 at 11:59pm.

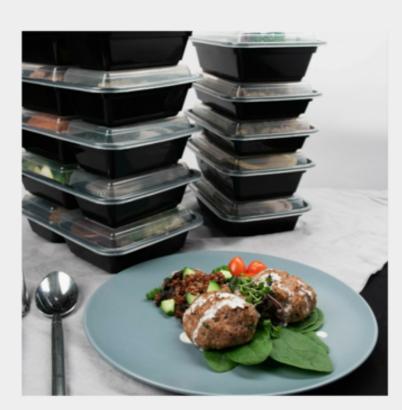








Featured Products



Swing Shift (10 Meals) \$90.00



9 to 5 (5 Breakfast & 5 Meals) **\$86.00**



Focus Fuel Plan (5 Meals) \$46.00



Wholesale Business

How can e-commerce faciliate a wholesale business?

- Wholesale customers are retail businesses that purchase goods in higher quantities with a volume discount and then resell these goods to customers with their margin
- By selling your products wholesale you can increase your brand recognition and generate more cashflow
- Easily add bulk pricing to products, customer add a certain quantity to receive a volume discount
- Use coupons set with special discounts that can be used for specific product categories or order subtotals
- Create customers groups for wholesale accounts, discount is automatically applied in the cart

- Bulk Pricing
- Special discount coupon
- Wholesale customer group



Wintergreens Inc.



Home

Our Story

Connect with Us

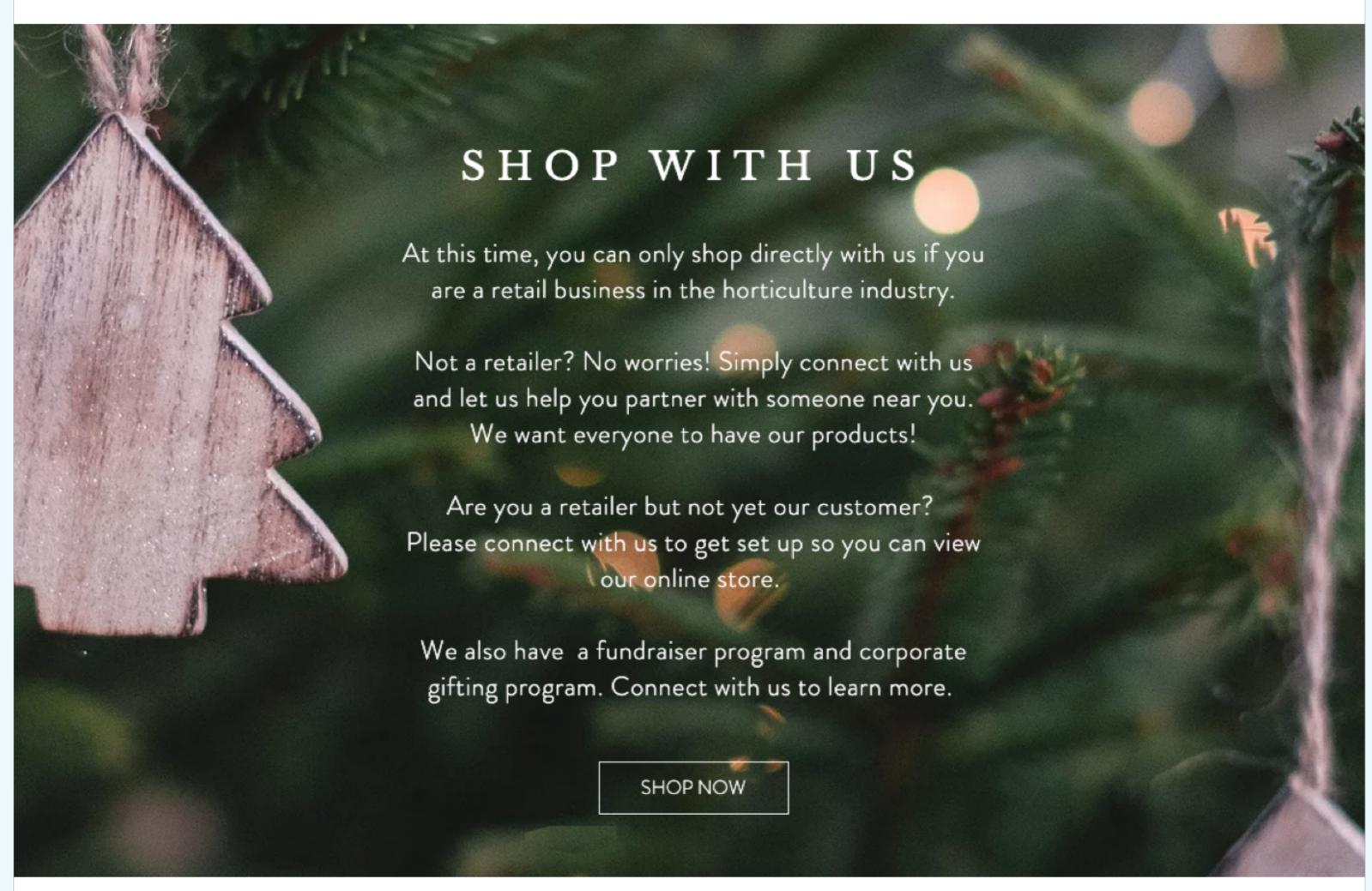
Blog

Shop

Find our Products

Fundraisers

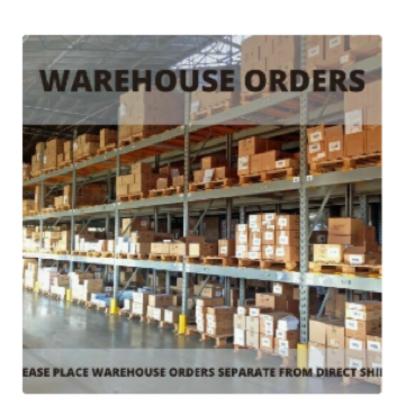
Join Our Team



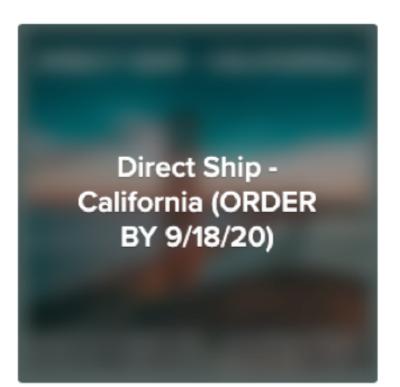
Warehouse Orders (ORDER BY 9/18/20)

Direct Ship - West Coast (ORDER BY 9/18/20)

Direct Ship - California (ORDER BY 9/18/20)







Florist



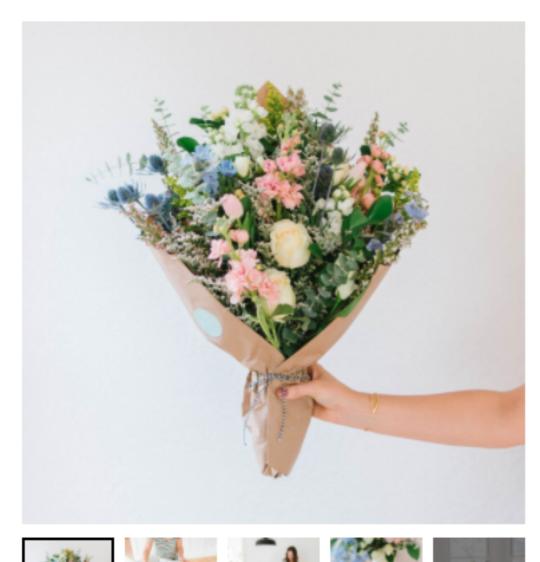
How can a florist use e-commerce for their business?

- Showcase prearranged bouquets for quick order fulfillment
- Offer discounted arrangements using in season flowers
 In addition to selling bouquets, offer virtual flower workshops
- Choose from a variety of delivery options including free
- delivery over a certain amount and variable rates based on preset delivery zones

- Local Delivery & Mapping
- Gift Cards



Flora Flower Cart













Large Market Bouquet

Our Large Bouquet is THE bouquet to give that makes a statement that "You're the one for me." or that "your friendship is so valued by me!". It's perfect for that anniversary when you want to surprise her with something special. It's also perfect to have in your home as it will last so long and add a bright + beauty to look at!!

It is lovingly created by one of our flower girls and includes 30 stems of beautiful blooms along with filler and greenery. It will be delivered wrapped up in our signature brown paper, with a sticker, tied up with black and white twine and your message is handwritten on our custom message card!!

We strive to choose the highest quality flowers and prep them ahead of time so you have the longest lasting arrangement possible. We can't wait to drop one of these beauties off to you or that special someone!

\$69.00

Delivery Date

Mon June 29 (Local Delivery Only)
 Tue June 30
 Wed July 1
 Thur July 2

Fri July 3 (Local Delivery Only)

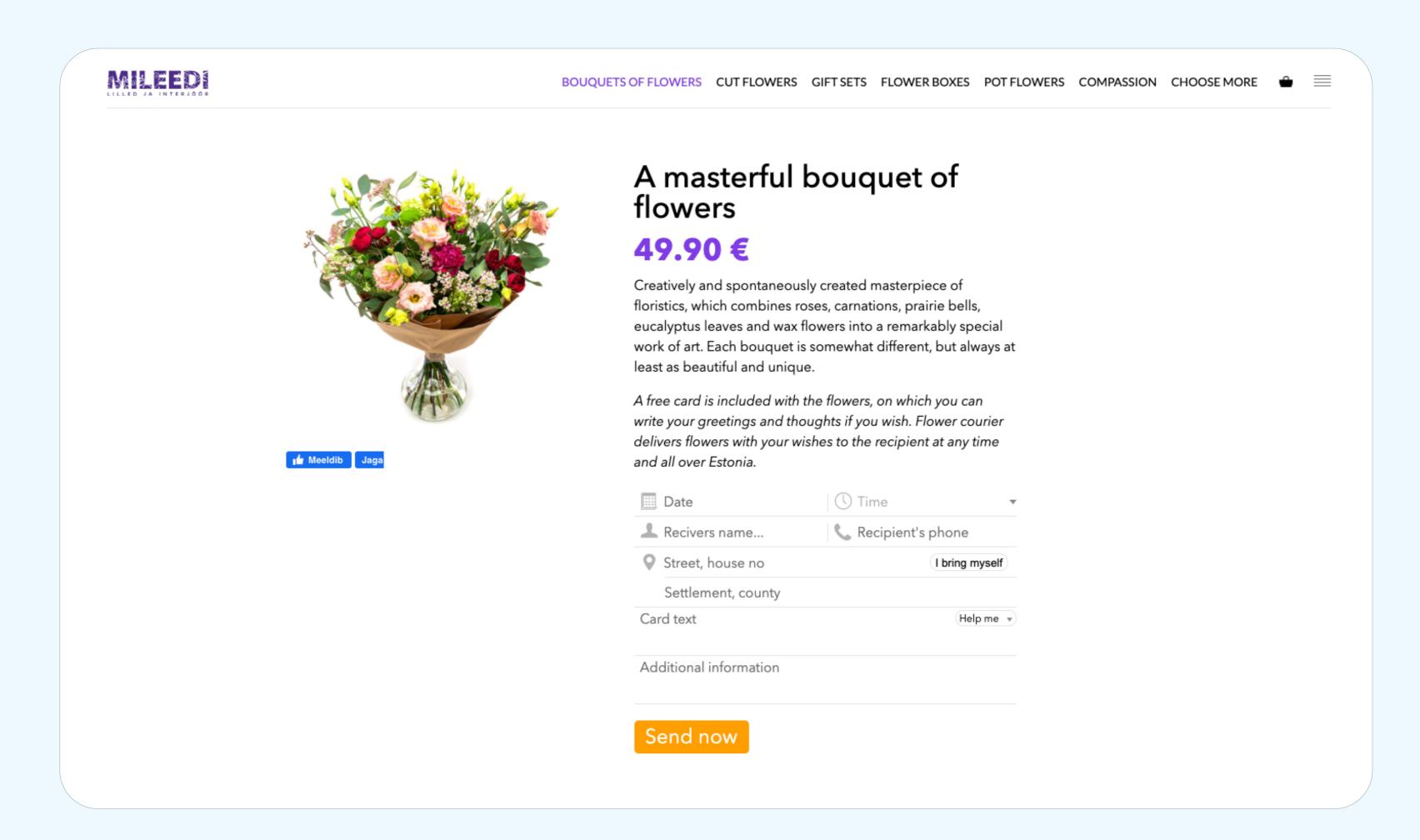
Mon July 6 (Local Delivery Only)
Tue July 7
Wed July 8
Thur July 9
Fri July 10 (Local Delivery Only)
Mon July 13 (Local Delivery Only)
Tue July 14
Wed July 15

Thur July 16
Fri July 17 (Local Delivery Only)
Other (please specify in order notes)

Go to Checkout

AUU MIOTE

Mileedi





Digital Goods & Products

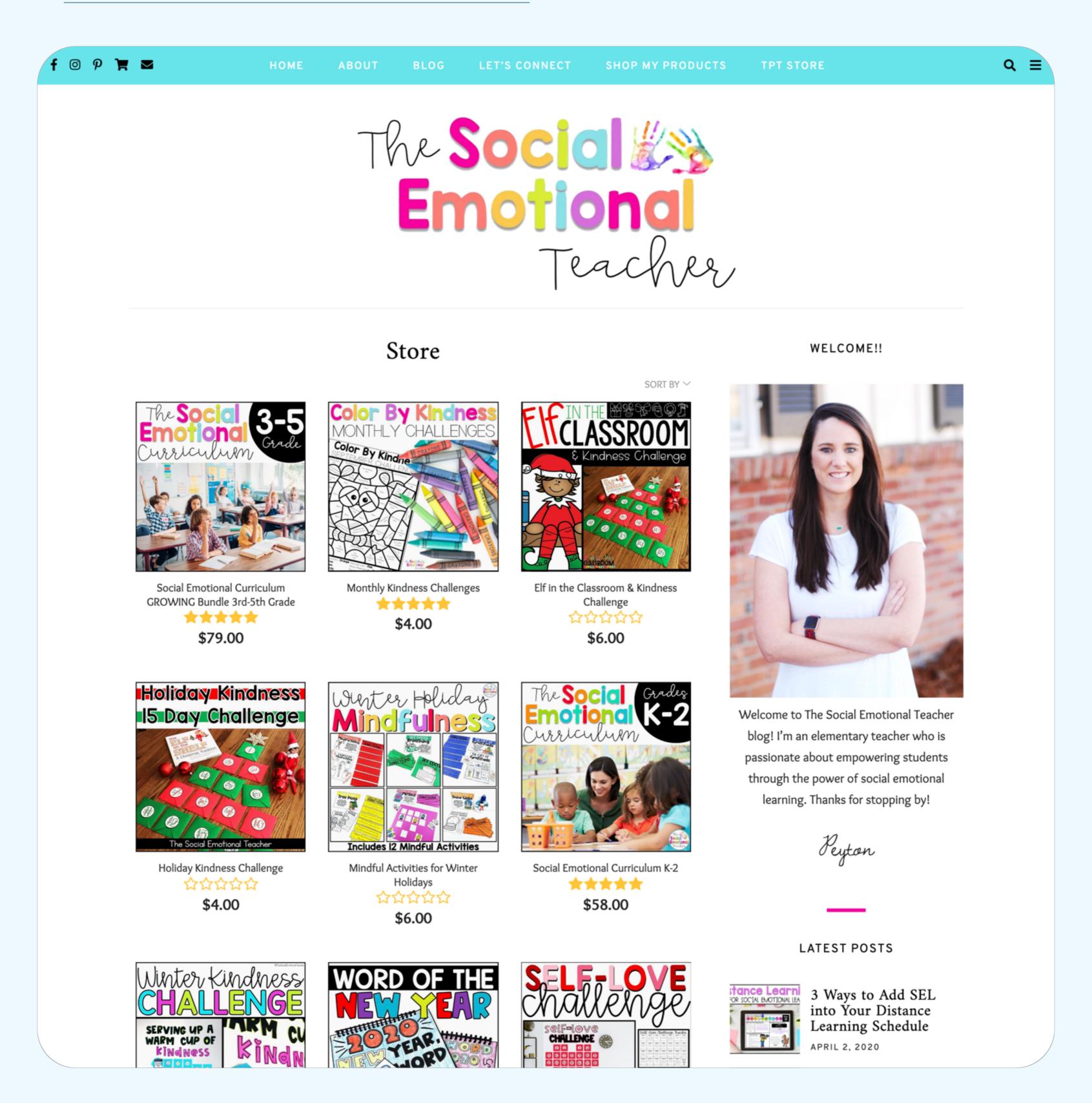
How can I add digital products or goods to my business?

- Supplement your business with guides, checklists, manuals, printables, recipes, you name it! You can sell all kinds of digital products related to your business. For example:
 - Fitness/Health: sell your online workout videos or healthy recipe plans!
 - Teacher: sell worksheets and curriculum!
 - Author: self publish your book, digitally!
- Tip: Free digital products meant for quick consumption are great for growing your email list. Add a digital product with zero price that is related to your course or field of expertise.

- 25GB of digital storage allows you to instantly deliver a unique download link to customers
- Ability to stream video to your storefront
- Gift Cards



The Social Emotional Teacher





Nonprofit

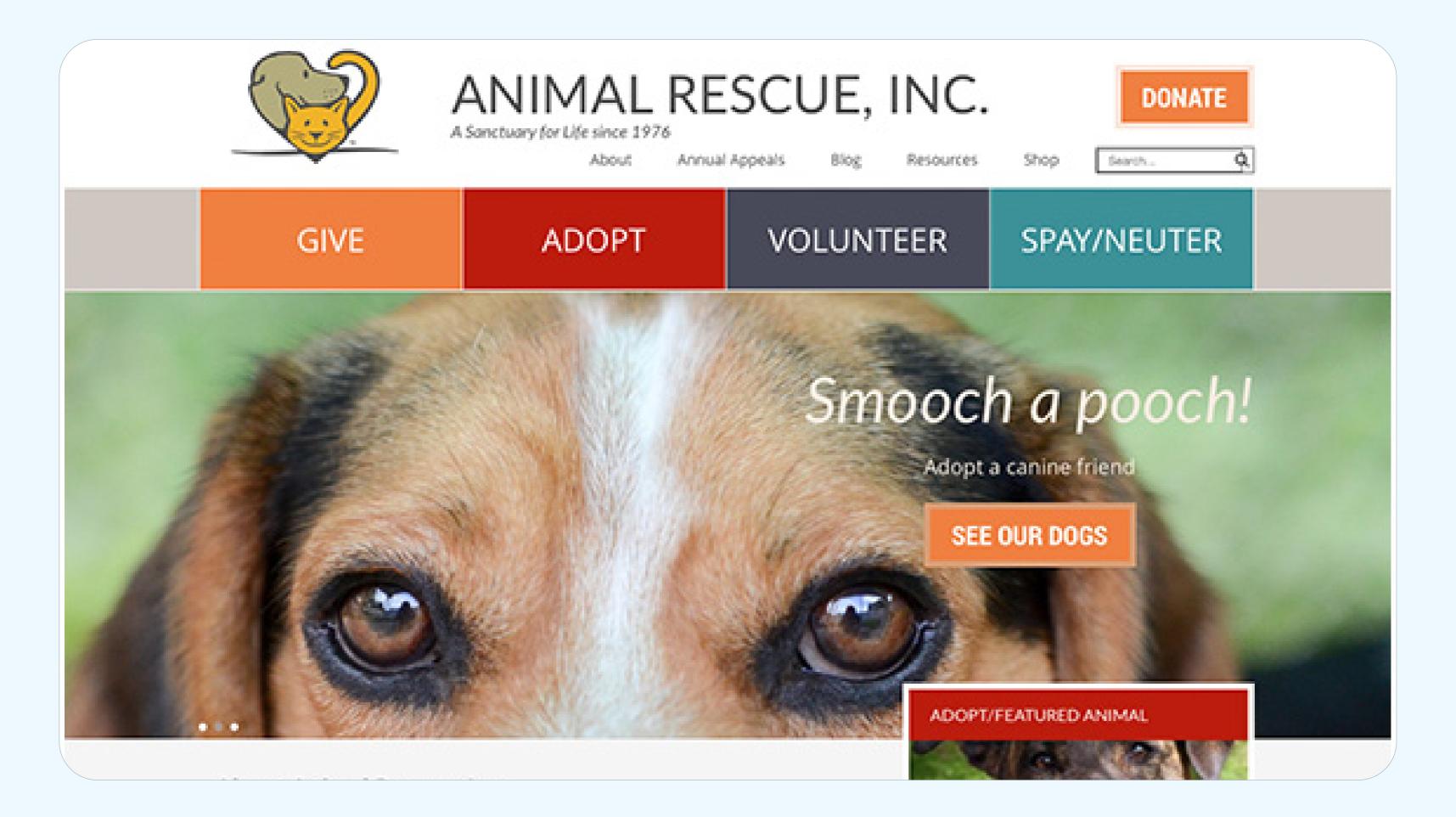
Why should my nonprofit business or website add e-commerce?

- Diversify your funds by adding branded merch to support your cause, or seasonally for the holiday and end of year giving season
- Enable donations at checkout to encourage supporters to donate

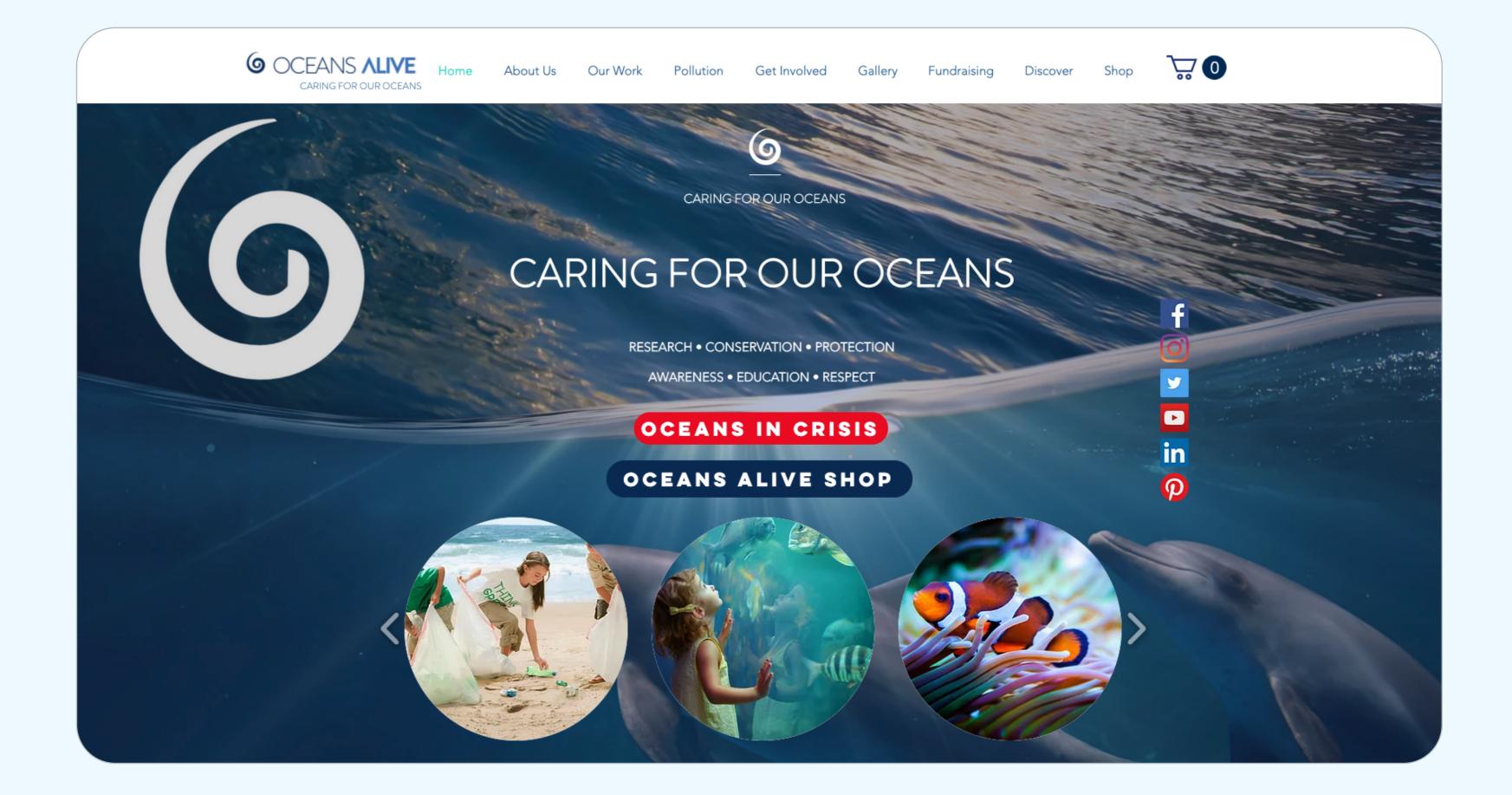
- Donations/Tipping
- Printful App (for branded merchandise)



Animal Rescue Inc



Oceans Alive







How can a bakery benefit from e-commerce?

- Similar to a restaurant: add menu items as individual products and display them using custom categories and images
- Include a showcase gallery
- List pricing for custom orders
- Sell party accesories or packages to compliment baked goods
 & cakes

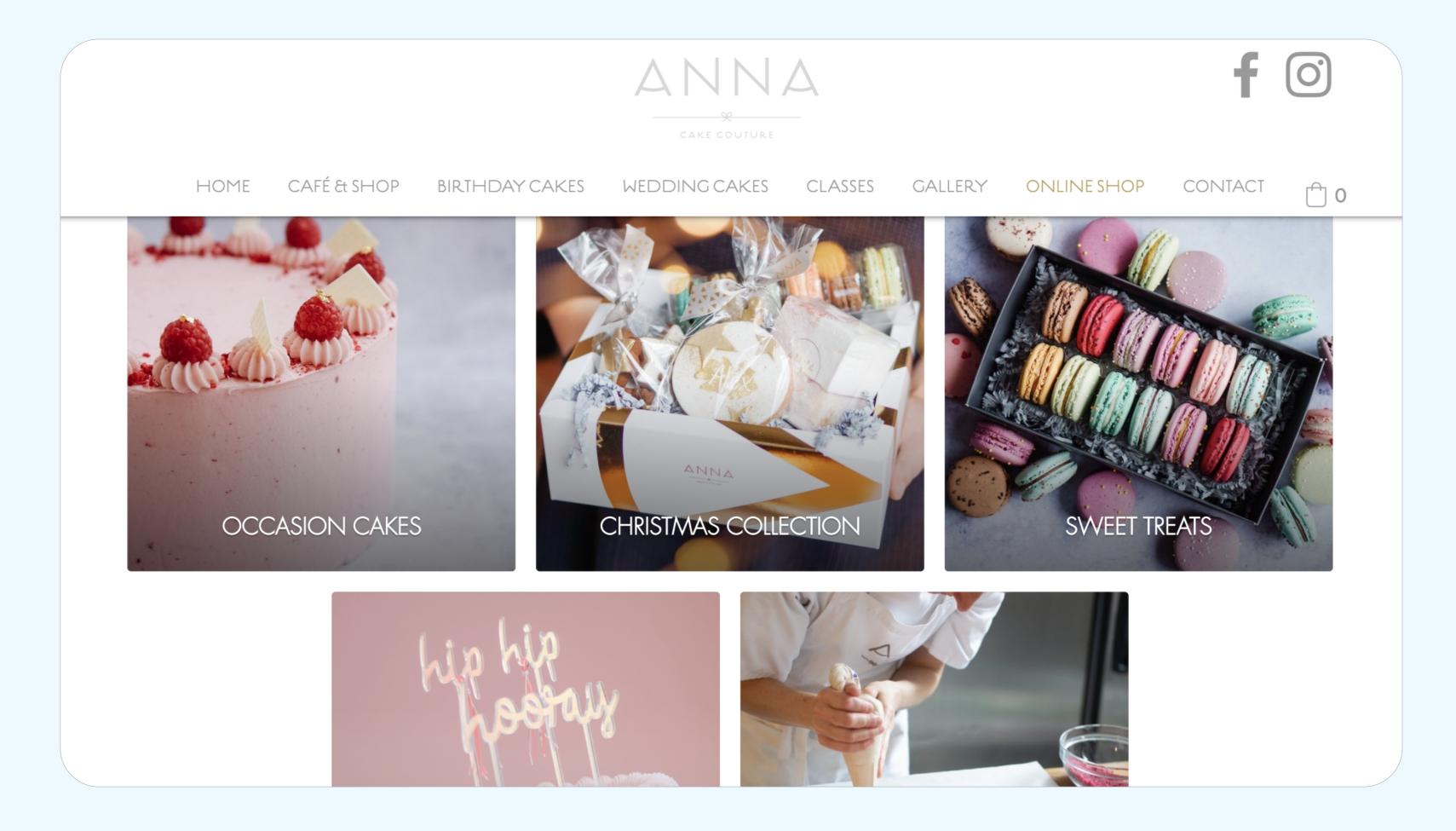
- Curbside Pickup
- Local Delivery & Mapping
- Customizable Menus



Vedensky Hotel Bakery



This Is Anna Bakery





Construction Company

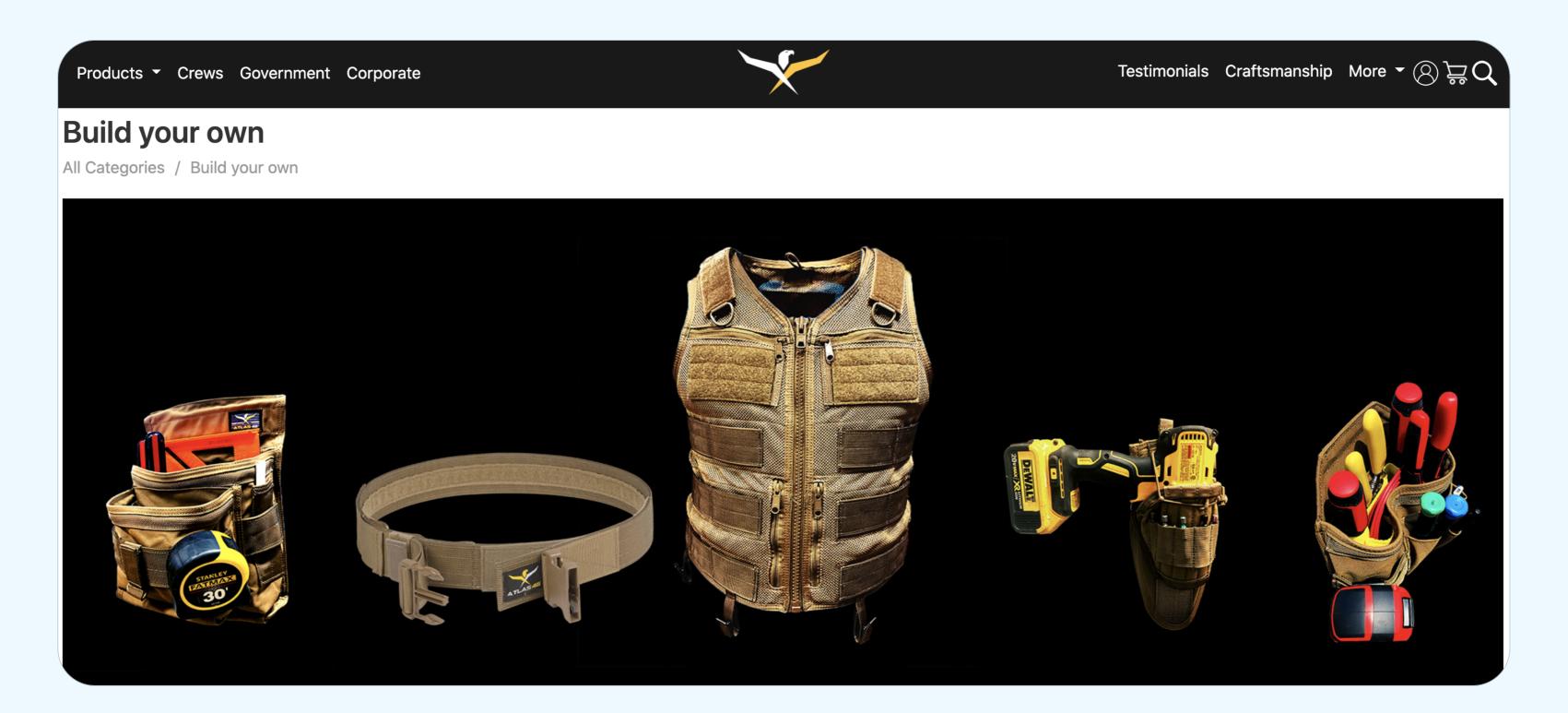
How can I use e-commerce for a construction business?

- Schedule services
- Sell materials
- Sell labor and custom work for special projects
- Highlight customer reviews
- Showcase finished projects & customer feedback
- Increase the order value by allowing customers to build and customize tool kits and packages/services

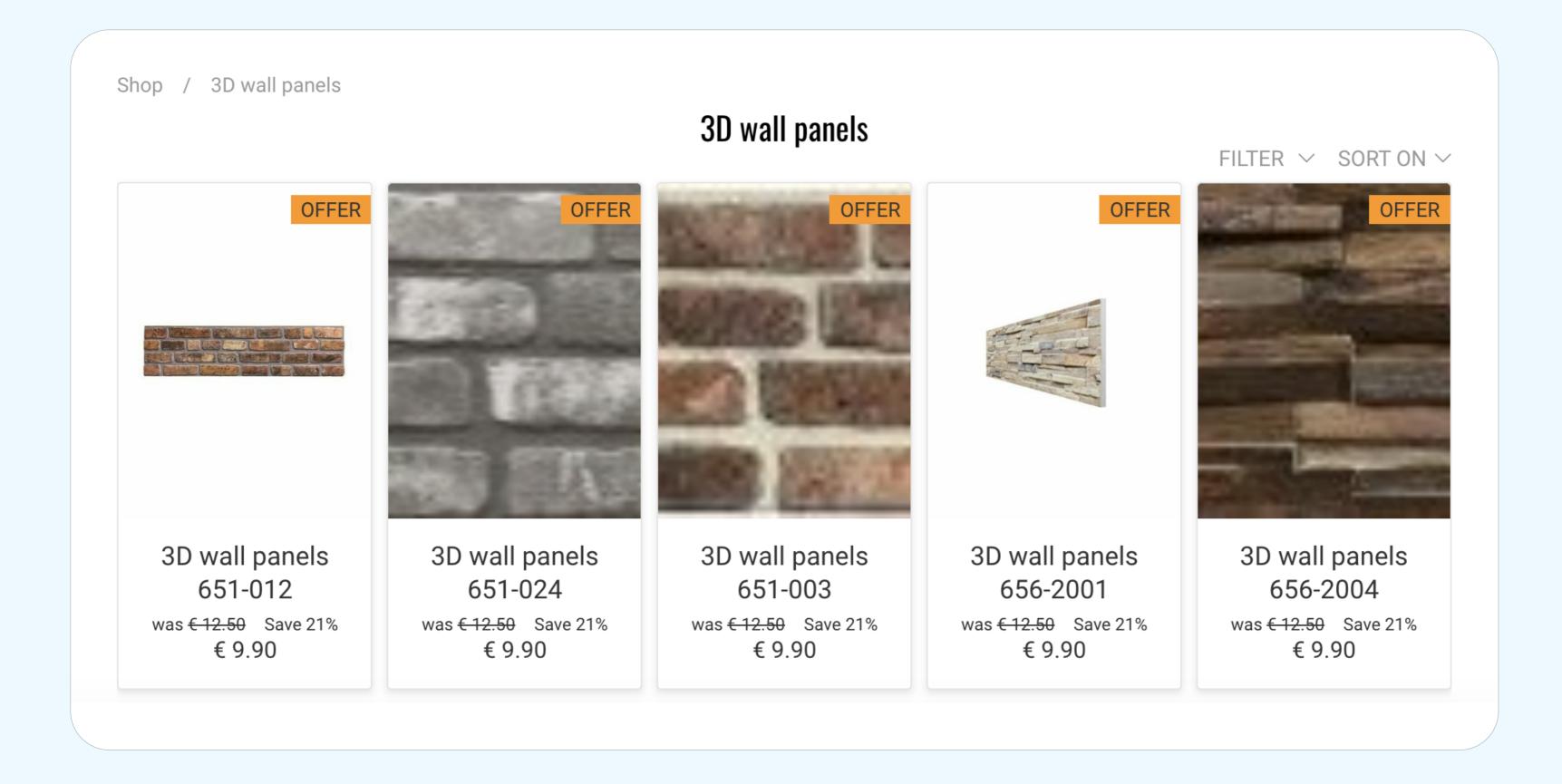
- Customer Reviews/Showcase
- Buy Now Button



- Artscape Inc. Custom window designs
- Atlas46 Construction tools



• Aydo Deco - Wall cladding





Sell Collectibles

I sell collectibles and rare/vintage items, can I sell them online?

- Items like rare coins and sports memorbilia have a seen a recent demand, expand your reach and sell your products to a global market
- Establish trust with customers by using payment methods like PayPal
- Add to marketplaces like eBay and Amazon to increase reach and views
- Add to Instagram with hashtags to connect with other collectors and fans
- Incentivize shoppers with free shipping on orders over a certain price

- Social Selling (FB & IG)
- Sell on Marketplaces (eBay & Amazon)



Comics & Cocktails







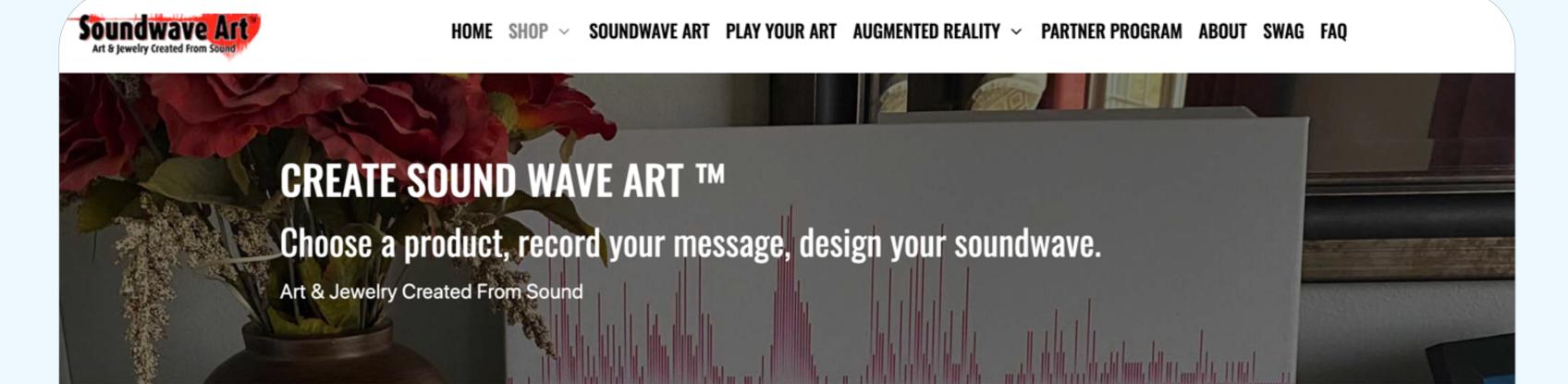
What are ways an artist or painter can use e-commerce?

- Sell original paintings
- Sell physical or digital prints
- List commission pricing
- Showcase previous work
- Sell classes and/or party packages
- Offer free downloads for marketing promotions

- Digital Goods
- Social Selling (FB & IG)



- Case Art
- Soundwave Art



Soundwave Art, Soundwave Jewelry, Augmented Reality Art

Create Your Sound Wave Art

VIEW HOLIDAY ORDER DEADLINES



Soundwave Art™

Create your Sound Wave Art ™ available as Prints, Canvas, Aluminum and Wood. Starting at \$44.99



Soundwave Pendants

Create a Pendant from your voice pattern. Available in Sterling Silver, 14k Yellow or White Gold. Starting at \$109.99



Soundwave Rings™

Create a Ring from your voice pattern. Available in Titanium, Chrome, Zirconium, Gold. Starting at \$499.99

Shop Art

Shop Pendants

Shop Rings



Augmented Reality Photo Art

Turn your favorite photo into playable artwork. Upload a photo and video, then scan your art to watch it come to life. Starting at \$74.99



Music Soundwave Art

Our pre-designed music Soundwave Art is a great gift for the music lover in your life. Prints, Canvas, Metal, Wood. Starting at \$24.99



Soundwave Art™ Shirts

Show us some love! We would be honored if you supported us by wearing one of our shirts or hoodies. Some of them work with our app!



Graphic Designer

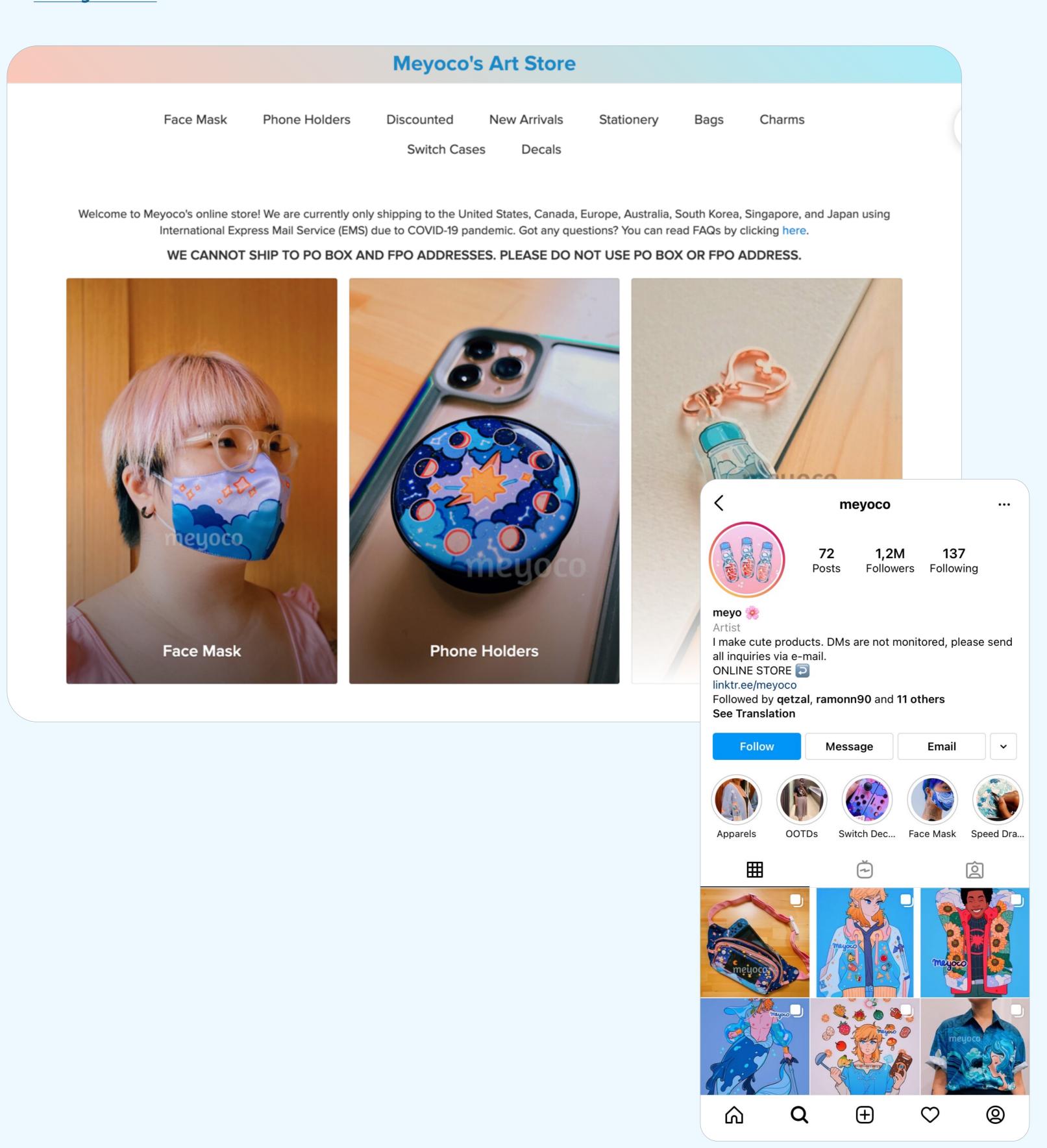
Does a graphic designer need e-commerce? Sure! You can...

- Sell physical or digital prints
- Sell custom apparel
- List design services and pricing
- Showcase previous work

- Digital Goods
- Printful App (for branded merchandise)



Meyoco





Car Dealership

How can I use e-commerce for my car dealership?

- List inventory
- Schedule service
- Sell merchandise
- Sell car accessories

- Catalog of services
- Customizable date and time picker for online bookings
- Online calendar sync for scheduling
- Printful App (for branded merchandise)



- VanNatta Fabrication Vintage car parts and accessories
- Road Atlanta Raceway merchandise

